



SWEET PEA

a festival of the arts



WINTER 2012

Happy New Year!

Have you made this year's list of resolutions?

Do you usually settle back into your normal habits before the holiday decorations are put away?

I'm with you and that's why I stopped making resolutions years ago. However, our Board of Directors has resolved to make the 35th celebration of Bozeman's Sweet Pea Festival the best yet, and I'm confident it's a resolution we can keep!

Here's a sneak peek into one of the ways we're making the Festival better.

You've been asking and in 2012, for the first time in Sweet Pea's history, a day pass option and a lesser child's admission fee will be made available. And...I can't make any promises but we are also looking at the feasibility and logistics associated with selling three day passes online as well.

If you have unique ideas for enhancing festival offerings, please don't be afraid to submit them to admin@sweetpeafestival.org for our board to consider.

And speaking of the Sweet Pea Board – we are still searching for [key members](#) to help us plan and

UPCOMING EVENTS

JANUARY 18, 2012

Board determines dates of related festival activities for 2012 and selects Main Stage Music acts.

FEBRUARY 2012

Arts & Crafts vendor applications available at Zapplication.com.

MARCH 2012

Poster and T-Shirt Design Contest entry forms available.

Theatre and Dance performances selected.

Sweet Pea seeds available for planting!



MEMBER SPOTLIGHT

Jim Cole

Grants/Special Projects DC

Jim Cole was recruited to

produce this year's events. We invite you to get involved or suggest to someone you know that they get involved. This is *your* festival!

And about those resolutions...An easy one to keep (and fun too) would be to attend this year's festival!

Andria Huntsinger
Executive Director



Your Admission Dollars at Work

As you walk through Lindley Park Sweet Pea Festival

weekend I bet you've asked yourself, "Where are all the banners advertising the Festival's sponsors?" (I know, this isn't really what you're focused on but work with me here.) The answer is because Sweet Pea doesn't solicit corporate sponsors; this way the Board of Directors, made up of your friends and neighbors, has complete control of the Festival and its programming. This is what makes Sweet Pea *your* festival. The admission fee you pay is the funding used to produce this annual event. Admission fees aid us in presenting magnificent local, regional, and national acts. After all the talent is paid and the operational costs are covered, any remaining funds are offered back to the community in the form of grants supporting the arts and art education, or to the city for park improvements.

Since 1982, Sweet Pea has been able to award over a quarter of a million dollars in grants! So if your child's school has had an artist in residence program or your favorite local theatre group has held a special workshop, chances are it was made possible, in part, from receiving a grant from Sweet Pea which means you can look in the mirror and say "Thank you me!" By attending the Festival you made someone's vision a reality and helped us promote and cultivate the arts in our community.

the Sweet Pea Board in 1993 to help upgrade the electric equipment serving the festival, as it was quickly becoming overloaded with the increasing needs of the concessionaires and bandstand. Once the electric system was improved, Jim hung around to set it up and maintain it each year.

Jim grew up on Church Avenue and has always considered Lindley Park and Peet's Hill home and he's fairly certain he's either attended or volunteered at every festival since 1979. He is Sweet Pea's most tenured board member with 19 years under his belt and is the festival's official "memory bank".

Jim serves as the Grants & Special Projects Division Coordinator and as the Chairman of the Parks Committee. In these positions, he works with city personnel on the park lease, operational concerns, and park improvements; grants to local non-profits when funds allow; and other special projects. During the festival, Jim helps raise the Cypress Stage canopy, resets tripped electrical breakers, dumps an occasional trashcan, and holds down a spot each evening on the barricade in front of the bandstand.

Over the years, Jim has enjoyed working with the



Sweet Pea crew, participating in the festival's events, and watching the delight of the children. He also enjoys the hard work and the opportunity to contribute and give back to our great community. He hopes to work another festival or two, but is looking for an electrical apprentice. So, if you're interested...

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