

# SWEET PEA FESTIVAL 2012



# POSTER CONTEST

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**Sweet Pea Festival 2012** is sponsoring its annual poster contest and a \$1,000.00 prize for this year's Festival poster winner. All ages and levels of expertise are encouraged to enter.

The Sweet Pea Festival is Bozeman's summer celebration of the arts which includes a ball, juried and open art shows, the Bite of Bozeman, a parade, and activities and events in Lindley Park: music, children's activities, dance, arts and crafts, food concessions and more. This year's event will be **August 3<sup>rd</sup> - August 5<sup>th</sup>** with preliminary events beginning July 28<sup>th</sup>.

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## PRIZE

One award: \$1,000.00 Grand Prize

## DEADLINE

**Hand delivered entries** will be accepted between 12:00 p.m. and 4:00 p.m. on Thursday, April 26th and Friday, April 27th, 2012 only at the Sweet Pea Office, 448 E. Main, Suite 2B, Bozeman, MT (the Dunbar Building, corner of Main & Church, 2nd floor).

**Mailed entries** should be sent to 448 E. Main, Suite 2B, Bozeman, MT 59715 and must arrive by Thursday, April 26th.

**All entries must be submitted with an entry form.**

## GENERAL INFORMATION

All entries must be clearly identified on the reverse side with the attached entry form. Additionally, **the entry must be mounted on a firm backing (e.g. foam core) or within a frame.** The Sweet Pea Board of Directors reserves the right to reject any and all entries, to request one design change from the winner should the Board find it necessary, and reserves the final say regarding application of elements in Option #2 (see Entry Specifications below). Sweet Pea Festival and its officers and agents are not responsible for the loss or damage to entries or frames, although reasonable care will be taken to insure that all entries are safely handled and displayed.

## ELIGIBILITY

Everyone is eligible to enter the poster contest. There is no age limit for contestants. All ages and levels of expertise are encouraged to enter.

## ENTRY SPECIFICATIONS

Image size of entry must be 18" x 24" vertical or horizontal. Entries in dimensions other than these will NOT be considered. Contestants have two options to choose from for their entry. Art in either option must be finished artwork, framed or ready to be framed. Please be aware that the winning entry cannot include items that are NOT allowed at the Sweet Pea Festival (e.g. alcohol, pets, etc.).

**OPTION #1:** An illustration in your choice of media, and for those familiar with the usage of type, you may include the words "Sweet Pea '12" OR "Sweet Pea 2012", the Sweet Pea logo (see above or contact the Sweet Pea office for electronic version), "August 3, 4, & 5", "Bozeman, Montana", "Sweet Pea A Festival of the Arts", "©2012", as elements in your artwork.

**OPTION #2:** An illustration in your choice of media excluding the type in Option #1. The artwork does not need to have a reserved space for the type. Those type elements will be applied by the Sweet Pea Graphics Committee.

**COPYRIGHT**

Entrant agrees that the Sweet Pea Festival shall own all entries that incorporate the Sweet Pea name, logo, design, or any reference to the Sweet Pea Festival and the copyrights for these entries. Sweet Pea Festival is given the rights to adjust the winning entry to other graphic materials without further compensation to the winning entrant.

**NOTIFICATION**

The Sweet Pea Board of Directors will jury the entries at their regular May meeting. The winning artist will be notified between May 16 and May 31, 2012, and announced on our website and Facebook after notification. Non-winning artists are not guaranteed to receive notification.

**DISPLAY OF ENTRIES**

All entries will be displayed one to two weeks prior to the Festival, the specific time and place to be announced.

**NON-WINNING ENTRIES**

**If OPTION #1 listed above was used:** Sweet Pea Festival will retain all entries in Option 1; however, the entrant of a non-winning entry may request, in writing, from the Sweet Pea Festival reclamation of the artwork of the entry provided that no reproduction shall make any association with the Sweet Pea Festival. Such permission shall not be unreasonably denied.

**If OPTION #2 listed above was used:** Hand-delivered entries may be picked up from Tuesday to Thursday 12:00 p.m. to 4:00 p.m., August 14, 15, & 16 at the Dunbar Building, 448 E. Main, Suite 2B. Non-winning mailed entries will be returned only if a sturdy reusable container and sufficient return postage are provided. **All unclaimed entries may be discarded after August 31, 2012.**

**QUESTIONS**

Visit our website: [sweetpeafestival.org](http://sweetpeafestival.org) or e-mail: [poster@sweetpeafestival.org](mailto:poster@sweetpeafestival.org). For general Sweet Pea Festival questions, call the Sweet Pea Office at 406-586-4003.

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Cut along dotted line and fasten to back of artwork.

**SIGNATURE**

By signing this entry form, the entrant acknowledges that this entry form has been read and that entrant agrees to the terms and conditions stated in this entry form.

\_\_\_\_\_  
Entrant Signature

\_\_\_\_\_  
Print Name

Artist name: \_\_\_\_\_

Address: \_\_\_\_\_

E-mail address (this address will be for Sweet Pea use only): \_\_\_\_\_

Yes, please add me to the list to receive Sweet Pea e-newsletters and notices pertaining to future contests.

Phone: \_\_\_\_\_

Type of media used: \_\_\_\_\_

All posters will be displayed at a place and date to be announced.

Age (if you would like it included): \_\_\_\_\_ Telephone number (office use only): \_\_\_\_\_

Entry # (office use only): \_\_\_\_\_