



Please submit your application electronically at www.zapplication.org

Sweet Pea Festival of the Arts 2012

Phone: **406-586-4003**

Show Dates: **8/3/12 - 8/5/12**

Application Deadline: **4/2/12 Midnight MST**

REQUIREMENTS:

Images: **4**

Jury Fee (Jury Fee): **\$40.00**

JURY DETAILS

History of the Event

The Sweet Pea Festival of the Arts takes its name from the Sweet Pea Carnivals held in Bozeman during the early 1900s. Events include art shows, a parade, theatre, music and dance performances, children's activities and the arts and crafts sale. The festival typically attracts approximately 16,000 people. The Sweet Pea Arts and Craft Sale is juried. Sweet Pea encourages all craftspeople and artists, both amateur and professional, to apply for booth space.

Eligibility

Only handcrafted original work by the selling artist is acceptable. Kits, commercially produced work or food items will not be allowed. The jurying will be divided into the media categories. The jury will select a proportional mixture of the categories. All artists wishing to apply for booth space are required to apply online and submit four digital photos. These images should display the type and quality of recent work that will be sold at the festival. Only one artist in one medium will be allowed per booth. This does not exclude an additional medium which is an integral part of the primary medium such as wood frames on photographs or buckles on belts. A team of two persons producing items jointly in one medium may apply as a single exhibitor if they have been working together on a regular basis. In order to participate, the artist must be at their booth during the festival, but may have helpers if desired.

Jury Procedure

Projected images are reviewed by a panel of anonymous jurors. The identities of artists are not disclosed to jurors. The process, materials, dimensions for each image and artist information statements will also be made available to the jury. Jurors will look for artwork that:

1. Is well conceived and executed.

2. Shows imagination and individuality.
3. Demonstrates quality and craftsmanship.

The decision of the jury is final.

Booth Space

Each exhibitor will be provided a space measuring 10' x 10'. A limited number of 20' x 10' booths will be available for an additional fee. *Spaces will be assigned on a first-come, first served basis from the date the contract and booth fee is received online.* Artists are to provide their own display booth, racks and/or tables in order to display their work in an outdoor environment. No electrical hookups are available. Each artist is required to bring and display a small identification card bearing his/her name, city, and state of residence.

Applications

Only one application may be submitted per body of work represented. Multiple applications must represent either work in different media categories or distinctly separate bodies of work within one category. No advantage is gained by submitting multiple applications for the same body of work in multiple categories.

Application Fees

Each application must be accompanied by the \$40 non-refundable jury fee payment. Applicants must pay online by credit card.

Acceptance of Offer to Exhibit

An artist who is selected by the jury and accepts our invitation to exhibit must commit online and pay the booth fee by credit card by Monday, April 30, 2012. Failure to respond by the deadline may result in revocation of the invitation and immediate invitation of an alternate from the waiting list. The applicant is responsible to keep the Arts Festival advised of effective email addresses.

Cancellations

All cancellations are reviewed by the Arts and Crafts Committee. Refunds are decided on an individual basis. No refund is guaranteed.

Exhibit Fee

The fee for a 10' x 10' booth space is \$295. The fee for a 20' x 10' booth space is \$445 (There is a limited number of 20' x 10' spaces). Both fees include the price of two Sweet Pea Admissions to be picked up at registration on Friday, August 3.

Artists retain all revenue from the sale of their work with no commission on sales. Overnight security will be provided from 9pm to 7am on both evenings of the Festival.

Digital Images

NOTE: All images must be anonymous. Please, Photoshop out artist name before submitting. Please, do not title any of your images with either your name or business name.

- Four images are to be submitted for each individual media category entered by the artist.

Note: this is a blind jury process; please avoid submitting booth images with any identifiable sign, or photo of the artist themselves.

- Images must be in 1920 pixel horizontal x 1920 pixel vertical format, for more information access www.zapplication.org/imaging_tips.phtml

- Images must accurately represent the body of the artist's work to be exhibited at the Arts Festival.

Media Categories

Ceramics
Digital Art
Drawing
Fiber
Glass
Graphics and Printmaking
Jewelry
Metalworks
Mixed Media
Painting
Photography
Sculpture
Wood

RULES AND GUIDELINES FOR THE SALE

The following provides information on the Sale schedule, set-up procedures and rules. Please, note that Sweet Pea reserves the right to remove any exhibitor from the festival, with all fees forfeited, for any violation of festival regulations. **We also reserve the right to charge a monetary fine if booth space violation occurs.** This may jeopardize an exhibitor's participation in future festivals.

1. All work must be original, handcrafted work. Artist guarantees the accuracy of the description of the works presented and the authenticity of the work as the creation of their own hands.

2. Work done by a production studio is not acceptable. All work must be designed and executed by the accepted artist.

3. No more than two artists may collaborate on work. Both must be included on and sign the application. Both must be present at the Arts Festival.

4. **Artists must be present with their work for the entire three days of the Arts Festival.** Representatives may not attend in place of the artist. The Arts Festival may require photo identification at check-in to ensure compliance.

5. Artists may only show work in categories and body of work selected by the Jury. All work exhibited must be of the quality, category and body of work of that shown in the images juried.

6. Reproductions of an artist's original work may be exhibited and must be labeled as a reproduction or a limited edition reproduction.

7. Registration is located at the Lindley Park Pavillion on Friday, August 3, 8am -1pm. You will be assigned a load in time based on your location in the park. **Please, do not attempt to register before or after the posted time. Your vehicle must be removed from the Park by 3:00pm on Friday.**

8. There is no permanent parking close to the sales area. A portion of Cypress Avenue will be cordoned off for unloading ONLY. All vehicles must be out of the park by 3:00 pm on Friday. No Exceptions. Vehicles may return to the park for tear down on Sunday after 5:00 pm.

9. Each artist will be given two Sweet Pea passes upon registration on Friday. This is needed for entry into the park after registration, and must be worn at all times while in the park. Failure to do so may result in removal from the festival, with all fees forfeited, and/or a monetary fine. This may also jeopardize an exhibitor's participation in future festivals. Additional Admission must be purchased separately.

10. Individual display areas will be 10'X 10' or 20'X 10' (limited 20'X 10' spaces). No booth may stick out into the pedestrian walkway. Violation will result in monetary fines or possible removal from the Festival.

11. Security will patrol the sale area on Friday and Saturday evenings. Due to the mass exit of Festival goers after the Friday and Saturday night concerts, we request that any items left in the booth overnight be boxed or covered securely.

12. Each artist is required to be present at the Festival and to display a small identification card bearing his/her name, city, and state of residence.

13. Each participant is required to leave the booth and adjacent areas clean at the end of the Festival and all material must be removed from the sale area. Any material that will not fit into the dumpsters in the park must be taken by the artist.

14. All cancellations are reviewed by the Arts and Crafts Committee. Refunds are decided on an individual basis. No refund is guaranteed.

15. No pets allowed, period.

THE 2012 ARTS AND CRAFT SALE HOURS WILL BE:

Friday, August 3, 4pm - 8pm

Saturday, August 4, 11am - 6pm

Sunday, August 5, 10am - 5pm

EVENT AGREEMENT

The undersigned and/or its representative and agents release and hold harmless the Sweet Pea 2011 Festival of the Arts, its staff and its directions from any claim that is made against the undersigned as a result of having an Arts and Crafts Sale booth in Lindley Park for Sweet Pea 2011. The undersigned further agrees to indemnify Sweet Pea for any costs and damages it suffers as a result of any negligent acts by the undersigned. The undersigned also agrees to comply with all rules as well as the set-up procedures which will be received with your acceptance notification. Any infraction of the rules or direction to applicant set forth by the Sweet Pea Festival may eliminate applicant's present and/or future participation in Sweet Pea Festival Events, and may be fined.